

February Newsletter



Happy Valentine's Day

20th Annual Governor's Conference

2007 Massachusetts Governor's Conference on Travel & Tourism



Tourism: The Economic Engine!

Join your colleagues in the tourism and hospitality industry as they come together for the most important annual gathering of travel businesses in Massachusetts. 2007 marks the 20th anniversary of the Massachusetts Governor's Conference and we have given it the fitting title of *Tourism: The Economic Engine*. This jam-packed, two-day conference promises to be the most exciting and interesting yet and will offer quality, keynote addresses; breakout sessions and networking opportunities designed to keep you informed about the current state of the industry, marketing trends and the latest research on this 11 billion dollar industry for Massachusetts.

Highlights Include:

A keynote address from Roger Dow, *President & Chief Executive Officer, Travel Industry Association of America*

A keynote address from Dean Reader, *Director of Tourism, National Park Service*

Breakout Sessions Featuring:

Larry Schweinsburg, H & A Media Group

David Zimmerman, Publisher, *Boston Spirit*

Carole Copeland Thomas, Chair, Multicultural Boston

Michael Munn, Boston Convention Marketing Center

Todd Hoffman, Collegia

There are three simple registration categories for 2007:

Full Conference, which includes all keynote addresses, breakout sessions, networking and meal functions, including the Gala Dinner and Awards Ceremony for the full two day conference. **Cost \$230.**

First Day Only includes all keynote addresses, breakout sessions, networking and meal functions, including the Gala Dinner and Awards Ceremony, for March 22nd only. **Cost \$180.**

Gala Dinner and Awards Ceremony Only. **Cost \$80.**



Don't forget to book your room at the **Hilton Garden Inn** at the special Governor's Conference Rate of \$119!
Hurry! Space is limited and this great rate is only valid through March 10th, 2007.

Be sure to log on to www.massvacation.com/conference for all the latest information on the upcoming 20th Annual Governor's Conference on Travel & Tourism. Here you'll be able to see the latest program information, find speakers' bios, reserve a room at the Hilton Garden in Worcester and register for the conference.

Inside this Newsletter:

Marketing Opportunities	2
Ongoing Media Campaigns	3
New Member Bios	4
Membership Department Update	4
Regional Update	5
Additional Reminders	6
February Calendar of Events	7

Special points of interest:

- Meet 2 CVB Board of Directors
- Meet 3 of our Legislators
- Massachusetts Governor's Conference...
- Great Advertising Rates...
- New Member Information...
- 5th Annual Membership Drive...

❖ Marketing opportunities ❖

❖ Don't be Left out in the Cold...Plan Ahead & Save with the Central Massachusetts CVB and WBZ NewsRadio's Winter Promotion!

We have two weeks left in March, weeks of March 5th and 12th.

These are premium weeks to promote to families, especially in light of school vacations. Remember...As a member of the CMCVB we can rotate your message and partner you with other CMCVB members to make this campaign even more cost effective! So you tell us at what level you can invest and we will set up the partnership in order to take advantage of this bulk buy. You **DO NOT** have to purchase the entire program!!!! These spots can regularly go as high as \$600.00!!!

30 Second Special

Day	Daypart	Duration	# of Commercials
Mon – Fri	5a – 10a	:30	2x
Mon – Fri	10a – 3p	:30	2x
Mon – Fri	3p – 7p	:30	2x
Mon – Fri	5a – 12mid	:30	2x
Mon – Fri	12mid – 5a	:30	2x
Sat – Sun	6a – 7p	:30	2x
Sat – Sun	7p – 12mid	:30	2x
Sat – Sun	12mid – 5a	:30	2x

Total Weekly Commercials: 16
 Total Weekly Net Investment: \$2,100.00
 (Average Rate per Commercial: \$131.25!)

BRUINS?: Add (1) :60 Bruins In-Game spot for only \$200!
STREAMING?: Add (25) :60 Streaming spots for only \$125!

**CMCVB will write & produce commercial to your approval at no additional charge!*

❖ Attend the AAA Travel Show at Gillette Stadium in March with the Central Massachusetts CVB

The CMCVB will be hosting a co-op pavilion at the prestigious AAA Travel Show at Gillette Stadium on March 2-3-4. This is a very successful travel show attracting over 12,000 interested individual leisure travelers and group tour planners. We are partnering with Pioneer Valley and The Berkshires to open up an entire square on the trade show floor in which to attract the crowd. We have co-op'd with 10 members at a fee of only \$100.00 per partner! Although the partnerships have been filled, if you'd like us to display your brochure, we will do so at a discounted rate of \$50. Please contact Jeannie Hebert at jhebert@worchester.org or 508 755 7400 X222 ASAP.

❖ Group Tour Magazine

With the CMCVB discount, cost is only \$527!!! Act now. Spring issue is sold out but if you have interest in the summer issue please let us know. Contact Jeannie Hebert at jhebert@worchester.org or 508-755-7400 x222.

----- Ongoing -----

❖ Spring / Summer Central Mass & Worcester County Visitors Guide

We hope you are utilizing the Fall/Winter edition of the Central Mass & Worcester Guide! The Spring-Summer 2007 edition will be out the beginning of March. As always, we will be more than happy to provide you with copies. Contact Christine Bjorklund at 508-755-7400 x221 or cbjorklund@worchester.org.

❖ "New England Weekends" WBZ Newsradio 1030 Sat – Sun 6:55A, 7:55A, 8:55A (3 reports per day)

Six :60 weekend commercials, Six weekend billboards, Twelve total weekend media messages. Every weekend, WBZ highlights the hot places to go for family fun, recreation and entertainment around New England during its weekly segment "New England Weekends!" Event listing on wbz.com Event Calendar! Total Weekly Investment: \$900. That's \$75.00 a spot!!!! WBZ ranks number 1 in New England reaching over 400,000 loyal listeners every weekend! We can produce this co-operatively, so your investment is low and your impact is high! Editorial for your region and attraction is also a possibility. Contact Jeannie Hebert for more information.

❖ Streaming on WBZ Newsradio 1030-- 100 :60 sec Commercials full month run

Now you can get a full month's exposure to your property or event on WBZ Newsradio 1030 online! The most listened to news station on line! 100 :60 sec. spots, for only \$1200.00 that's \$12.00 a spot. We can partner you with others from your region to co-op the costs. Let Jeannie know if you are interested in this incredible deal!!! There are no production costs, the CMCVB fully subsidizes the production of this program.

❖ Tourism Kiosks – REMINDER

Cost is very affordable. \$100.00 per month per kiosk to advertise in the kiosk. Contact Jeannie Hebert at jhebert@worchester.org, or 508 755 7400 X222 or Eddie Kane at Nexgen Production 508 735 5181 or eddie@nexgenpro.com.



Boston Spirit Magazine

Circulation: 20,000+ Bi Monthly **Format:** High quality, four color **Rate:** \$375.00 bi monthly (**\$187.50 per month!**) **Contact:** Jenn Dettman 617-777-3062 This is a VERY upscale publication targeting the Gay and Lesbian community. Very successful for us bringing this affluent Boston market into the Central Massachusetts region, at this time, distribution is 17,000 subscribers, 3,000 directly mail to targeted households. Overruns of 1,500 to 2,000 per issue are distributed at prestigious establishments as well as highly attended shows such as the New England Flower Show. The CMCVB creates a **one page spread** under the CMCVB banner with a very affordable rate of only **\$375.00** per ad! Contact Jeannie Hebert at jhebert@worchester.org or call 508-755-7400 x 222.



Worcester Quarterly Magazine

The CVB is continuing to advertise in the Worcester Quarterly magazine, which is now scheduled to produce 6 editions. We have taken out a quarter-page ad! This magazine is distributed to affluent households within Central Massachusetts. Watch for our ad!!! Also provide us with pertinent information about your property as well as images so we can highlight upcoming events!



Radio Campaigns

Please contact Jeannie Hebert at jhebert@worchester.org or 508 755-7400 x222 with **ANY** interest you may have at **ANY** investment level. All of these campaigns are co-operative, so we can partner you with your fellow members to maximize your investment.



Promote your festival or event to the world by adding your event information on the redesigned [usamass.com](http://www.usamass.com)

This opportunity is free for all Massachusetts based properties, and there is no limit to the number of festivals or events you add! Categories include: festivals, sports, performing arts, exhibitions & shows, and cultural events. Log on now to start adding your information: <http://www.usamass.com/events> **Tourism Massachusetts has the right to review all submissions and reject those deemed inappropriate without notice to the submitting party.*

❖ Congratulations to these new members ❖

Welcome New Members to the CVB for the month of January:

Worcester

- ♥ **All Over Media** – (Michael J. Brady) 839 Oxford Street South, Auburn, MA 01501
Advertising company specializing in advertising that can't be tuned out, turned off, or missed. Ads placed within our network of Gas Pumps, Indoor Print and Digital locations hit captive audiences as they move throughout their day. www.allovermedia.com 508-832-5482
- ♥ **New England Surge** - PO Box 16444, Worcester, MA. 01601
The Surge is locally owned professional indoor football team dedicated to providing exciting, family oriented sports entertainment experience to the region. The Surge organization is committed to high professional and ethical standards and dedicated to actively partnering with government, business and non-profit organizations to have a positive impact on the players, fans and the community. The Continental Indoor Football League is a professional developmental indoor football league designed to deliver fast-paced action-packed football to markets where it can be enjoyed by fans that would otherwise not have a professional indoor football team. We are a fan-friendly league, committed to making the fan experience second to none. Currently 14 teams are preparing for the 2007 CIFL season, where each team will play six home and six away games. www.newenglandsurge.com 508-791-6373

In case you missed it...Special Thanks again to our December new members:

AFLAC, American Motor Lodge, Indian Ranch, National Gallery and Country Gift Shop, West End Creamery, and Winthrop Studios.

❖ Membership department update ❖

WE NEED YOU – April 12th & 13th

Mark your calendars for the **5th Annual Membership Drive** – April 12th & 13th at the DCU Center. Enclosed please find the sign-up sheet for dates to participate in the drive to be a Team Captain or Player. Win some great Prizes!

Stories Needed!!!

Don't forget, the CVB is always looking for unique stories from members about the region, their property, or how the CVB has helped their business. Don't be shy! Send your stories to Julie Orcutt at jorcutt@worchester.org or fax at 508-754-2703.

Hospitality Host Meeting - In case you missed January's meeting, the 2 commercial spotlight presentations were **International Center of Worcester** and **All Over Media**. For more information on the **International Center of Worcester** please visit www.IntCent.org, or email ICW@clark.edu, for **All Over Media** please visit www.allovermedia.com, or email mike.brady@allovermedia.com.

Next Meeting **February 28, 2007**, at the Crowne Plaza, Worcester, **8am**. Looking forward to here from Bob Wilby of **AAA Southern New England** Rhoda Battey of **Mass Bay Limousine**, Steven Dodge of **Marshall Street Disc Golf**. Please RSVP to jorcutt@worchester.org.

Take Advantage of our Monthly Mailing Flyer!

Each month the CMCVB offers members the opportunity to include a flyer in the Monthly Mailing. You can showcase your business for all of your special events, sales, and announcements on a monthly basis **OR** if you're a seasonal business; include a flyer for a specific month. This is sent to the full membership, local chambers, and tourist associations. **It's ONLY \$75.00 per month!!!** Please include **450 copies** to us by the second full week of the month. If you'd like the CMCVB to put it together for you the cost is \$100 for one-sided B&W or \$125 for two-sided B&W. Contact Julie Orcutt at jorcutt@worchester.org or call 508-755-7400 x224 to sign up today.

❖ Regional Update & Opportunities ❖

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New name for Best Western Executive Inn & Suites

The Best Western Executive Inn & Suites in Worcester has a new name!!! **The Quality Inn & Suites, Worcester** features 58 Guestrooms and 58 Suites with full kitchens including a refrigerator, stove and dishwasher. The hotel offers complimentary breakfast, a fitness center and an outdoor pool. The hotel also offers Complimentary hi speed internet in all guest rooms. Rates start from \$79.

❖ Additional reminders ❖

Photos Needed!!! The CVB is always looking for high resolution images of our members' properties and the region! These images are used in a variety of publications, ad designs, or marketing materials designed in-house by the CVB. Please send images to Julie Zomar at jzomar@worchester.org. Images must be at least 300 dpi or higher for resolution.

CVB Committees: to get involved in a committee, such as the marketing committee, group tour committee, and hospitality host committee; please contact the CVB at 508-755-7400.

"What's Going On" and "Special Packages" Section of our Website - We are always looking for new, exciting things to feature in these sections. If you have any ideas for how we can play up these two sections, please email all information in Word format to jzomar@worchester.org. This is a wonderful way to bring your property to **top of mind status!**

❖ Events for the month of February ❖

EMBASSY SUITES WINTER MELTDOWN 2007

Is the weather getting you down? Nothing planned for February vacation week? Wouldn't you love to get away and get out of the cold? Embassy suites hotel in Marlborough wants you to come in from the cold and experience their wonderful winter meltdown. Come to embassy suites with your loved ones starting February 4 - every Friday through Sunday the embassy suites hotel is offering you the opportunity to get a great rate on a spacious two room suite with a separate living room and bedroom. The package includes a complimentary in-room movie and popcorn, a manager's reception each evening and an all you can eat cooked-to-order breakfast, complete with our signature omelets all the while dining in a lush garden atrium. Then sizzle and relax in embassy suites luxurious indoor heated pool and whirlpool. Play games in our arcade, work out, swim a few laps - or just plain relax and be treated like royalty at embassy suites hotel in Marlborough. All this for only \$ 139.00 per night, plus tax. Don't miss out on this fantastic deal. To reserve your wonderful winter meltdown getaway call 508-485-5900.

1-25 Foothills Theatre Company - The Complete Works of William Shakespeare

The Complete Works of William Shakespeare (abridged) takes three actors and 37 plays and makes mincemeat of Shakespeare's works in a 97-minute free-for-all combining improvisation, audience participation and local and pop culture references. Call 508-754-3314 or visit www.foothillstheatre.com.

1-4 Tower Hill Botanic Garden - Flora in Winter: Anything Goes!

In the clutch of winter, two Central Massachusetts cultural institutions collaborate on an exhibition of fresh floral arrangements and artistic masterworks that conjure the sights and scents of a warmer climate. Call 508-869-6111 or visit www.towerhillbg.org.

5-25 At the DCU Center: Call 508-755-6800 or visit www.dcucenter.com

- [Dancing With The Stars](#) - Feb 5
- [Eastern Fishing & Outdoor Exposition](#) - Feb 8
- USHRA Monster Jam - Feb. 16-18
- Central New England RV & Camping Show - Feb. 23-25
- Smucker's Stars on Ice - Feb. 24
- Harlem Globetrotters - Feb. 25

6 Mechanics Hall - Bowfire!!

Enjoy a musical journey that moves seamlessly between jazz, classical, bluegrass, Celtic, rock, gypsy, world, Texas swing and Cape Breton. 508-754-3231.

8-18 Boston Ballet - A Midsummer's Night's Dream

This Boston premiere is a perfect Valentine's treat. Call 617-695-6955 or visit www.bostonballet.org

11 Willard House and Clock Museum - American Girl Doll Valentine's Day Party

Everyone - including dolls - is encouraged to swap valentines. (508) 839-3500 www.willardhouse.org

13 Mechanics Hall - Matav Symphony Orchestra of Budapest

The Matav Symphony Orchestra (aka the Hungarian Symphony Orchestra) celebrates its 100th anniversary with its 16-concert debut American tour. For more information, contact 508-754-3231.

14 Dzian Gallery - Valentine's Day Jazz Night

This special night will feature jazz with Chet Williamson. Williamson will once again present standards from the Great American Songbook. Joining him will be the noted Boston-based vibraphonist, Rich Greenblatt and guitarist Steve Cancelli. <http://www.dzian.net>

16 Broad Meadow Brook Wildlife Sanctuary - Friday Nite Flicks

Put your pj's on and grab a bowl of popcorn, as we watch a family-friendly movie. Each night will feature a different movie and a different theme. We will play a game or make a craft before settling down to watch the movie. We'll supply popcorn and juice; you bring the blankets and pillows. Appropriate for all ages. Call (508) 753-6087 to register.

17 Worcester Center for Crafts - Wind Chimes

Multi-level, 1 Day Tuition: \$40 Member / \$50 Non-Member, Materials fee: \$7 per person

Working with the instructor, you will sketch, form and decorate a handmade wind chime made from high-fire stoneware clay. Over the next two weeks these chimes will be allowed to dry, receive clear glaze and be fired in one of our kilns to over 2300 degrees, once fired chimes will be available for pick-up and assemble in two weeks. www.worcestercraftcenter.org

- 17 EcoTarium - Families Spend Their Own "Night at the Museum"**
 The EcoTarium invites its museum members to a "sneak peek" of the new Alden Digital Planetarium during an astronomical overnight adventure at the museum! Open exclusively to members of the museum, this overnight will be filled with space-age activities for families – just one of the far-out ways the EcoTarium says thank you to members for their support and generosity! As part of the overnight adventure, families will get a new look at space with an astronomical scavenger hunt through the museum and outdoor telescope viewing (weather permitting). Members will launch their own mission to Mars, invent alien creatures and discover constellations in the night sky. They will be the first to join mission commander Tom Hanks in a wild space flight through the universe in the Alden Digital Planetarium's new full-dome multimedia planetarium show "Passport to the Universe." Anyone can become a member by calling (508) 929-2741 or by visiting www.ecotarium.org for more information and for great deals on family memberships! Hurry up and make your reservations as space is limited! E-mail reservations@ecotarium.org or call (508) 929-2703 to reserve a spot.
- 17-18 Tower Hill Botanic Garden - Camellia Exhibit**
 Chase away the "February blahs" and see the bold and beautiful flowers of Camellia japonica at Tower Hill Botanic Garden's Camellia Exhibit. These stunning flowers—grown exclusively in greenhouses in this area—will be floating in vases, as well as on live, full-sized trees. Lectures and tours will augment visitors' understanding of this popular but rarely-seen flower, including a presentation on Sunday at 1pm on "Yellow Camellias of Vietnam" by Richard Schulhof, Deputy Director of the Arnold Arboretum. 508-869-6111 www.lowerhillbg.com
- 17-25 Wachusett Mountain Ski Area - February Vacation Week**
 Don't sit at home all February Vacation, come out to Wachusett Mountain for some of the best Skiing & Riding around! We also have a ton of events planned during the week. Offering fun, inter-active activities daily during Feb. vacation weeks. Free w/lift ticket. Call 978-464-2300 or visit www.wachusett.com. Here is the schedule:
- Saturday, Feb. 17**
 Science on the Slopes w/ Mad Science of Central MA
 Umass Memorial Children's Medical Center & Injury Free Coalition for Kids Safety Day
- Sunday, Feb. 18**
 Magician Eddie Raymond
 Umass Memorial Children's Medical Center and Injury Free Coalition for Kids Safety Day
- Monday, Feb. 19**
 WPRO Presents: Drake Bell
 Umass Memorial Children's Medical Center and Injury Free Coalition for Kids Safety Day
- Wednesday, Feb. 21**
 Radio Disney Party
 Verizon FIOSphere
 Hannaford Family Health Challenge
 Umass Memorial Children's Medical Center and Injury Free Coalition for Kids Safety Day
- Thursday, Feb. 22**
 WEEI Sports Jam
 Science on the Slopes w/ Mad Science of Central MA
- Friday, Feb. 23**
 24 Hours Skiing & Riding
 WXLO's "\$5,000 Ski Drop"
- Saturday, Feb. 24**
 IZ Style Tour - Eco Village
 Magician Eddie Raymond
- Sunday, Feb. 25**
 IZ Style Tour - Eco Village
- 19 Old Sturbridge Village - Presidents' Day and George Washington's Birthday**
 Old Sturbridge Village celebrates the life and accomplishments of George Washington. Listen to Washington's favorite tune and hear other songs and stories depicting his grandeur. Discover the real truth behind the myths surrounding George Washington's life, his military career, and his tenure as America's first president. Call 508-347-3362 or visit www.OSV.org
- 19-22 Worcester Sharks – Hockey School
 At New England Sports Center - \$550**
 Under the direction of Brian Payne, the owner of Ice Works "Elite Hockey Training", the Worcester Sharks will be conducting a hockey school for players of all abilities during the February school vacation week at the New England Sports Center. The camp is for players between the ages 9-14 and will expose the players to a pro-level environment and all the amenities that the professional athletes train with. With the curriculum based on the structure of "Elite Hockey Training" camp of Ice Works, the players will cover all aspects of their game. With a coaching staff loaded with current Worcester Sharks players and appearances by **Head Coach Roy Summer** and **Assistant Coach David Cuniff**, the players are ensured to improve their skills throughout the week. The highlight of the week will be a catered luncheon with all of the Worcester Sharks players, a tremendous opportunity for campers to sit down with their favorite Shark's players and ask one on one question's, capture individual photographs and seek autographs. All campers will also receive a gift pack with a Sharks backpack, t shirt, and a pair of tickets to a future Worcester Sharks game. To register Call Brian at (978) 392-4555 or online at www.SharksHockeySchool.com

- 19-23 Higgins Armory Museum – Vacation Week Fun (special Monday opening!!!)**
Beat the winter blues with vacation week activities at the Higgins! Meet an armored knight at an 11:00 daily presentation, watch a live arms and armor presentations at 2 p.m. daily, and make a heraldic shield or pennant in our drop-in workshop (\$5 per project).
- 21, 22, 24 Tower Hill Botanic Garden - FEBRUARY VACATION WEEK PROGRAMS for YOUTH**
Come out of the cold and warm yourself at Tower Hill! 508-869-6111 www.towerhillbg.com
- February 21 - Drawing in the Orangerie**
Students will start out with warm-up sketches and complete a direct observational drawing from the lush plants in the Orangerie. Hand lenses will be available to explore the details. Then it's back to the classroom to add color with a variety of finishing materials. Ages 7-12. \$ 30 member/ \$35 nonmember (all materials included).
- February 22 - Winter Photography at Tower Hill**
Photograph the chills and thrills of mid-winter with photographer John Green. This workshop, grades 6 and up, begins indoors reviewing photo techniques and equipment, then moves outside to practice those techniques through a series of fun and exciting exercises, on the beautiful Tower Hill landscape. Students must supply and be familiar with their own camera (film or digital). \$20.00 members, \$25.00 nonmembers.
- February 24 - ABC's of Tracking (Family Program)**
Move like an animal. Play scat match. Then hike our trails to see who lives at Tower Hill in the winter. Dress in warm layers and boots. Adults \$10.00 members, \$12.00 nonmembers; children \$6.00 members, \$7.00 nonmembers.
- 21, 23 Broad Meadow Brook Wildlife Sanctuary - February Vacation Week Adventures for 9 to 11 Year Olds**
Winter is an exciting time to be outside and explore the sanctuary! Our winter residents are active, leaving behind tracks and other clues that tell of their passage; small flocks of birds are busy feeding in their winter guilds; and our brook makes fantastic ice patterns. Children will spend part of their day outside, exploring and playing games, and then spend the rest of the day learning through stories, crafts, and activities. Designed for youngsters in fourth, fifth, and sixth grade. Children should be able to walk our trails and meaningfully participate in small group activities. Children need to have a current medical form on file before participating; please send children with a bag lunch, change of clothes, and water bottle. Call (508) 753-6087 to register.
- 22 Allure, Galleria of Fine Art - Sean Farrell - Internationally recognized and highly collected artist.**
He is known for his vivid and luminous oil paintings. With collectors of his painting throughout the country and in parts of Europe, the artist is represented by six galleries in the United States located in MA, RI, FL and AZ. Mr. Farrells works are distinctive for their elegant and graceful compositions, his rich jewel like color, and an elevated sensitivity to the beautiful nuances of light. His works reveal a masters touch and a quiet ease. No admission fee.
www.allureartgallery.com 508-366-0055
- 22 Worcester Center for Crafts – Meet the Artist, Holly Fischer**
Holly will give a slide show presentation about her work and will talk about her experiences as an artist. Pizza will be provided by the Craft Center. This event will be hosted by the Gallery Store and will be held in the library. Be sure to come early and visit our gallery and gallery store! www.worcestercraftcenter.org
- 23 Worcester Sharks vs. Portland Pirates @ DCU Center**
Tickets are \$17.00 and \$14.00 for Adults, \$14.50 & \$12.50 for Seniors, and \$10.50 for Children. www.sharksahl.com Tickets may also be purchased at Ticketmaster locations, charged by phone at 617-931-2000 or 617-228-6000, or online at ticketmaster.com. GO Red with American Heart Association. Wear red and save \$2, College Night. \$8 Tickets with valid college ID. Celebrate Mardi Gras! Free Massages from Salter School of Massage Therapy.
- 24 Worcester Center for Crafts – The Ninth Annual Pasta Dinner**
Unique, fun and beautiful handmade plates are being made as the Worcester Center for Crafts heads towards its 9th Annual Pasta Dinner fundraiser, being held February 24th. Once again there will be pasta from Ciao Bella offered with each purchased handmade plate which you then can take home with you. This is a **fun, family friendly event** and a great way to expand your ceramics collection! Other activities include a raffle of Ceramic Art, Pasta Plate Contest and wonderful baked goods to round out the menu. Purchase your tickets in advance by calling now! Plates are on a first come, first serve basis that evening, not in order of purchase. Tickets on sale NOW! Call 508-753-8183. Limited general admission the night of the event.
- 25 Worcester Sharks vs. Norfolk Admirals @ DCU Center**
Tickets are \$17.00 and \$14.00 for Adults, \$14.50 & \$12.50 for Seniors, and \$10.50 for Children. www.sharksahl.com. Tickets may also be purchased at Ticketmaster locations, charged by phone at 617-931-2000 or 617-228-6000, or online at ticketmaster.com. Family Fun Pack Night. \$52 for a family of 4. Includes tickets, drinks and popcorn or a hot dog. On Ice Tricycle Races.
- 28 Worcester Sharks vs. Springfield @ DCU Center**
Tickets are \$17.00 and \$14.00 for Adults, \$14.50 & \$12.50 for Seniors, and \$10.50 for Children. www.sharksahl.com. Tickets may also be purchased at Ticketmaster locations, charged by phone at 617-931-2000 or 617-228-6000, or online at ticketmaster.com. Free Massages on the concourse from Salter School Massage Therapy.