

# Worcester County/Central MA Convention & Visitors Bureau Presents:



## *Tuesday's Tourism Tidbits* November 2, 2004



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### Members in the News

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The Baymont Inn & Suites on 446 Southbridge Street in Auburn, MA 01501 has announced that it will be a drop off center for **Toys for Tots** again this year. They will be accepting drop-offs now until December 12, 2004 at any hour. For more information please contact The Baymont Inn & Suites at 508-832-7000.

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### Upcoming Events...

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#### **Foothills Theatre**

Foothills Theatre Company presents **Perfect Crime**, by Warren Manzi, opening Thursday, October 28, 2004. Jay Stone, the original director from the long running New York show, directs this thriller at Foothills. The show will run **October 28<sup>th</sup> through November 21<sup>st</sup>**. For more information visit [www.foothillstheatre.com](http://www.foothillstheatre.com)

#### **Worcester Art Museum**

**Thursday, November 4, 2004 at 7 PM**

**"Making Silent Sentinels Speak: The Archaeology of China's Buried Armies of Clay"**

Explore the latest research into the world-renowned archaeological discoveries of legions of terra cotta soldiers that guard the mausoleum of Qin Shihuangdi-the "First Emperor of China" during the Qin dynasty (about 221 B.C.) and several new discoveries of miniature armies dating to the later Han dynasty (206 B.C.-A.D. 220). These massive armies replaced the large-scale sacrifice of humans during earlier times. Learn about their cultural role, as well as the challenges they present to archaeologists and conservators and the impact of their status as the most popular tourist attractions in China. For more information visit [www.worcesterart.org](http://www.worcesterart.org)

#### **Publick House Historic Inn**

**November 5, 2004, 6:30 pm**

**Fall Fling Beer Dinner, featuring Hyland Brewery**

Spectacular four-course dinner includes, Hors d'oeuvres selection, Tempura deep fried oysters with lobster remoulade, smoked roasted tenderloin of beef, white chocolate pumpkin cheesecake with cranberry compote. Each course includes a different ale from Hylands. Live entertainment. \$40 per person.

Fall Fling Package-Includes overnight accommodations for two and two tickets to the beer dinner. Package price starts at \$139, plus tax & gratuities. For more information please visit

[www.publickhouse.com](http://www.publickhouse.com)

#### **Old Sturbridge Village**

**A Quilting Party, November 6-7, 2004; 9:30 am-4:00 pm**

Come join a celebration of early 19<sup>th</sup> century New England quiltmaking. Stop by a quilting party at one of the village households and learn how this type of gathering was essential and entertaining for early New England women. See quilts and quilted accessories from the OSV collection, try your hand at a quilting activity to take home, enjoy afternoon tea in the tavern with Patricia Cox Crews, director of the International Quilt Study Center in Lincoln, Nebraska (Nov. 6) and learn about the history of this favorite American Activity.

**Music Worcester  
November 6, 2004**

**Masterpieces of the British Isles**, Concert at United Congregational Church, 6 Institute Rd., Worcester, MA at 8:00 PM. \$24, students \$18.

**November 9, 2004**

**Dresden Philharmonic**, at Mechanics Hall, 321 Main St., Worcester, MA at 8:00 PM. \$44, \$41, students \$20.

for more information or to see a calendar of upcoming Music Worcester events go to:

[www.musicworchester.org](http://www.musicworchester.org)

**KJ Baaron's**

Mark Your Calender! **November 11, 2004** Wine Dinner at Caesar's Bistro \$60.00 all Inclusive for reservations call 508-791-1400. Reception starts at 6:00 Dinner begins at 7:00.

This dinner is a 4 course meal featuring 5 different wines from Chile and Argentina, for a menu stop by KJ Baaron's.

**Also a wine tasting will be held at KJ Baaron's on November 18, 2004 from 4-6.**

**The Smothers Brothers**

**Friday November 12, 8PM at Mechanics Hall**

A very special evening to benefit The Boys and Girls Clubs of Worcester

**Host a "Block" Party**

Blocks of tickets to this special concert are available for you, your friends, employees, co-workers, and those very special clients. What a unique way to show your appreciation (especially during the holiday season) and to take you and your company to top of mind status.

- Blocks are sold in groups of 10
- Included with your block is admission to a very special pre or post VIP reception, complete with refreshments of beer and wine, hors d'oeuvres.
- You will be assured premiere seating to enjoy every moment of this memorable performance.

**What a perfect way to top off an already legendary evening!**

**Ticket prices for premiere seating and reception are \$50.00 per person**

Also available:

VIP seating (center rows 1-4, tickets only) \$60.00 per person

Main seating \$40.00 per person

Rear seating \$30.00 per person

**To purchase:**

Call **WICN** during business hours at 508 752 0700

Order online in the **WICN Store** @ [www.wicn.org](http://www.wicn.org)

**WICN Member Card** holders receive a \$2.00 discount,  
enter coupon code **WMC-112**

### **Keown Orchards**

#### **Apple Tasting November 13 & 14 1-5 PM**

We will slice up our wide variety of apples (many from antique cultivars) for your tasting pleasure. Historical data will be provided when known. There will be delicious mulled cider served at no charge. Time to order your Thanksgiving Day pies!!

For more information please visit [www.keownorchards.com](http://www.keownorchards.com)

### **Worcester Art Museum**

**Photography at the Worcester Art Museum: Keeping Shadows** will be on view at the Museum, 55 Salisbury Street, from **October 10, 2004 through January 2, 2005**, before beginning a national tour. View over 100 select photographs from the museum's collection that represent innovators and masters of the medium, including Eadweard Muybridge, Timothy O'Sullivan, Alfred Stieglitz and many more. For more information call 508-799-4406 or visit [www.worcesterart.org](http://www.worcesterart.org)

### **Tower Hill Botanic Garden**

"In Search of Paradise" Standard Flower Show

Friday-Sunday, November 12-14, 2004, 10am-5pm

This show will feature standard flower arrangements, miniature designs, educational exhibits, artistic crafts and horticultural designs. Don't miss this rare opportunity to experience the enchanting beauty and the exhilarating variety of plants on display at this show. Admission is \$8 adults, \$5 seniors 65+, \$5 youth 6-18 yrs. And free for children under 6 yrs. For more information please call 508-869-6111 or visit [www.towerhillbg.org](http://www.towerhillbg.org)

### **Old Sturbridge Village**

**November 25, 2004 9:30 am-4 pm**

Thanksgiving Day Celebration

See how families celebrated this great American holiday more than 160 years ago. Watch as dinner is prepared on the hearth and learn how early New Englanders gave thanks and shared the harvest from their own farms and gardens. Attend the 1830's Thanksgiving service at the Center Meetinghouse. Enjoy dinner with your own family at the Tavern. For more information visit [www.osv.org](http://www.osv.org)

### **Broad Meadow Brook**

#### **Newton Hill Birders**

November 27, 8-9:30 am, Free

September through November on the last Saturday of every month (except October), we will continue offering a bird walk to all interested parties. Our hope is to document the many birds that use this park and to start a regular sightings list. Meet at the Newton Square tennis courts on the corner of Pleasant and Highland streets. Look for the Mass Audubon instructor. For more information on these or any of the many other programs at Broad Meadow Brook please call 508-753-6087 or visit [www.massaudubon.org](http://www.massaudubon.org)

### **Newsletter Flash**

If there is information that you would like to put in our bi-weekly news letter please email to [cbjorklund@worcester.org](mailto:cbjorklund@worcester.org) or contact Christine Bjorklund 508-755-7400 ext.221.

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## Member Action Items...

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**REGIONAL TOURIST COUNCIL MEETING TO BE HELD AT OLD STURBRIDGE VILLAGE**  
*The Central Massachusetts CVB is pleased to announce that our region will be hosting the monthly meeting of the Regional Tourist Councils and the Massachusetts Office of Travel and Tourism on Thursday, November 4. We'd like to welcome them with some "goodie bags" with regional gifts. Candy bars, apples, passes to attractions, etc. CAN YOU DONATE 12 ITEMS FROM YOUR BUSINESS? We will need by WEDNESDAY, NOVEMBER 3rd. Contact: Cheryl Oliveri, [coliveri@worchester.org](mailto:coliveri@worchester.org) or (508) 755-7400.*

### **REMINDER TO MEMBERS!**

#### **Enter Your Events on SocialWeb.Net!**

Please be sure you are entering all your events on the [www.socialweb.net](http://www.socialweb.net) and requesting it be listed on the appropriate calendars (WCCVB, City, etc.) This calendar is the reference point used by a number of organizations to pull events to promote, let clients know about, etc. You can set up a free account.

### **YOUR BEAUTIFUL IMAGES NEEDED!**

The **Massachusetts Getaway Guide** is **seeking images** from Central Massachusetts for the upcoming 2005/2006 edition! We will be sending what we have, but urge our members to send jpeg images and CD ROMS to: Phyllis Cahaly, MOTT, 10 Park Plaza, Suite 4510, Boston, MA 02116 or [Phyllis.Cahaly@state.ma.us](mailto:Phyllis.Cahaly@state.ma.us). Thank you in advance for your help!

**REMINDER!!!!** Those of you who would like to receive **weekly qualified individual tourist leads** should let me know at [cbjorklud@worchester.org](mailto:cbjorklud@worchester.org) so I can compile a list of members to send them out to each week. This is just because I don't want to bog down anyone with unnecessary information that does not pertain to them, but I know they are also very useful to many of you!

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## From the membership corner...

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### ■ A WARM WELCOME TO OUR NEWEST CVB MEMBERS!

- ♣ Salisbury Singers
- ♣ Spring Hill Suites by Marriott Boston/Devens
- ♣ WICN NPR Station
- ♣ A Basket Case
- ♣ Four Eyes Joke Shop
- ♣ KJ Baaron's Fine Wine & Spirits

Please visit [www.worchester.org](http://www.worchester.org) or [www.centralmass.org](http://www.centralmass.org), click on "Membership Info" then "Become a Member" to view a complete listing of the FY2004-2005 Board of Directors.

### ■ HOSPITALITY HOSTS COMMITTEE – **COME BE A PART OF IT!**

Special thanks to **Judy Gorlick of Airsource/Shaklee Distributor** and **Justine Southwick Brewer of Southwick's Zoo** for their presentations at the last Hospitality Host Committee Meeting.

**Due to the proximity of the Thanksgiving Holiday and the Hospitality Host Committee Meeting, the Hospitality Host Committee will not be meeting this month. Please enjoy the holiday with your family!**

These meetings are open to members and non-members of Central Massachusetts. Please come and activate your membership, get involved and have some fun! It's a great group of star leaders in the community and we would like you to be a part of it! For additional information or to RSVP for the next meeting, please contact John Gibbons at (508) 755-7400 ext. 226 or [jjibbons@worchester.org](mailto:jjibbons@worchester.org)

**■ WOULD YOU LIKE TO PARTICIPATE IN THE CVB'S NEXT MONTHLY MAILING?**

Monthly mailings will be sent out on the 4<sup>th</sup> Friday of each month. It will include a snapshot of CVB happenings, events and updates on the latest tourism and convention news. As a member you have the opportunity to include one 8 ½ x 11 flyer in our monthly mailing. To participate, the flyer and/or copies will need to be received by the CVB no later than the 3<sup>rd</sup> Friday of each month. Limit 3 members per mailing. Cost: \$100 or \$75 discounted rate for members who supply their own copies. For more information, please contact Christine Bjorklund at (508) 755-7400 ext. 229 or [cbjorklund@worchester.org](mailto:cbjorklund@worchester.org). ***Special thanks to the Chocksett Inn for sponsoring last month's monthly mailing.***

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## Convention department news...

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***The Worcester County Convention & Visitors Bureau is proud to welcome the following events to the City of Worcester:***

***Massachusetts International Auto Show, November 4-7, 2004***

***The Wiggles in Concert!, November 4, 2004***

***Velvet Revolver, November 9, 2004***

***National Arenacross Series, November 12-14, 2004***

***Gaither Holiday Homecoming Concert December 2, 2004***

***Boston Pops December 19, 2004***

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## Group Tour news...

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Group Tour Meeting Schedule:

**November 10, 2004**

**Chocksett Inn**

Don't forget to check out the **New Regional Itineraries** being continuously added to the web site. To view please go to [www.worcester.org](http://www.worcester.org) click on *regional information* then *Central Mass*

*suggested itineraries.* Members are encouraged to work with fellow members to create additional itineraries which can be posted as well. Feel free to contact Tania with any questions.

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## CVB Contacts...

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For Tourism and Marketing please contact:  
Cheryl Oliveri @ X 222

For Convention Sales & Marketing please contact:  
John Gibbons @ X 226

For Membership Services or for questions or concerns regarding this newsletter please contact:  
Christine Bjorklund @ X 221

**November 2004**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4 Making Silent Sentinels Speak Worc. Art Museum 7pm	5 Fall Fling Beer Diner with Hyland Brewery Publick House 6pm	6 Quilting Party OSV 9:30am-4:00pm Music Worc Masterpieces of British Isles United Cong church 8pm
7 Quilting Party OSV 9am-4pm	8	9 Worc Sales Task Force DCU Center 3pm	10 Antique Appraisal & Lecture Dinner Salem Cross Inn Group Tour Meeting 9:30am Chocksett Inn	11 Wine Dinner Caesar's Bistro KJ Baarons 6pm	12 The Smith Brothers Mechanics Hall 8:00pm  "In Search of Paradise" flower show Tower Hill 10am-5pm	13 Apple Tasting Keown Orchards 1pm-5pm  "In Search of Paradise" flower show Tower Hill 10am-5pm
14 Apple Tasting Keown Orchards 1pm-4pm  "In Search of Paradise" flower show Tower Hill 10am-5pm	15	16	17	18 Hotel Association Meeting 3:30pm Holiday Inn Worc.	19	20
21	22	23	24	25 Thanksgiving Celebration OSV 9:30am-4pm  	26	27 Newton Hill Birders Broad Meadow Brook 8am-9:30am
28	29	30				

