



The Central Massachusetts Convention and Visitors Bureau Receives \$751,175 Grant

From The Department of Business & Technology / The Massachusetts Office of Travel and Tourism

October 18, 2006

BOSTON - The Department of Business & Technology (DBT) / Massachusetts Office of Travel and Tourism (MOTT) has awarded the Central Massachusetts Convention and Visitors Bureau \$751,175 in state funds to market the region as a premier destination. The Central Massachusetts Convention and Visitors Bureau was part of a state-wide funding program to advertise, promote and generate tourism spending in Massachusetts. Tourism is recognized as the Commonwealth's third largest industry generating more than \$808 million in state

and local taxes and nearly \$12.5 billion in travel related expenditures.

"We are pleased to continue to support the region's efforts to promote travel and tourism," said Paul J. Sacco, Executive Director of the Massachusetts Office of Travel & Tourism. "Donna McCabe and the team at the Central Massachusetts Convention and Visitors Bureau submitted a strong marketing proposal which, combined with MOTT's ongoing initiatives, will enable us to continue increasing visitorship to the state while growing the Commonwealth's tourism economy."

The Massachusetts Office of Travel & Tourism (MOTT) is the state agency dedicated to promoting Massachusetts as a leisure travel destination in order to stimulate the Massachusetts economy by generating state and local tax revenues, creating jobs, and supporting the growth of travel-related businesses. More than 31 million people visit Massachusetts each year. Additional attraction, accommodation, and current event information may be found on MOTT's web site, www.massvacation.com or phone (800) 227-MASS for a free Massachusetts Getaway Guide.

The CMCVB's Fall/Winter Visitors Guides have hit the stands!

We hope you are enjoying, and utilizing the Fall/Winter edition of the Central Mass & Worcester Guide! If you need more copies please call our office or stop by!

The Spring-Summer 2007 edition is about to be created. As a value added benefit to our members, we are offering a 10% rebate if you book both the Spring-Summer and the Fall-Winter issues. Additionally, the

publisher provides a 10% discount when you book both issues at once - **so reserve both issues today and save 20%.** *The Official Visitor's Guide to Central Massachusetts* is THE premier marketing piece of the CMCVB. Last year we printed 140,000, and it can also be downloaded from our website!

David Casey of Cray Publishing will be contacting

you to go over the enclosed information and rates for placement. **Do not miss out!** Take advantage of the best marketing value you will receive for 2007. As always, we will be more than happy to speak with you at any time about this offer.

Don't forget...Send us your general listings, event listings and high resolution photos! Send to Julie Orcutt at jorcutt@worcester.org.

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Special points of interest:

- 15th Annual Chain of Lights...
- Great Advertising Rates...
- Membership Information...
- Upcoming Member Events...

What's New -----

The Worcester Telegram & Gazette and the CMCVB present the 15th Annual Chain of Lights

The Chain of Lights is an annual compilation of holiday and special community events across Central Massachusetts. Geared towards bringing folks to the region to celebrate the spirit of the season; featured events run from the day after **Thanksgiving to New Year's Day**. It will be published Friday, November 24th and December 1st as a full color, eye-catching spread. **Sponsorships are limited!** Unit size (3 5/8_ x 2_). **Ads are only \$185/unit for 1 day or \$260/unit for 2 days!!!** It's such a deal! Contact Jay Valencourt at the Telegram at 508-793-9220 or contact Julie Zomar at jzomar@Worcester.org or call 508-755-7400 x 227 for more details.

Also: Chain of Lights event listings are needed and due to the CVB no later than November 10th.

RESERVE YOUR SPACE in the Mass Getaway Guide 2007-2008

Time is running out. Reserve your space for the number one Travel Guide to the state of Massachusetts. The 2007 *Massachusetts Getaway Guide* has a distribution of 750,000, three quarters more than *Yankee Travel Guide to New England*, and this year you will receive the added bonus to reach 2 million online prospects FREE! As a member of the Central Massachusetts Convention and Visitors Bureau, you not only qualify for the RTC discount, but also receive cash back after payment in full. Please look over the attached information and let Kristin Gillespie at Pohly Company or Jeannie Hebert at the CMCVB know that you want to reserve your space with the Central Massachusetts co-op! Contact Kristin at 978- 213-9952 or k_gillespie@comcast.net or Jeannie at 508 755 7400 X222 or jhebert@worcester.org. **Don't let this opportunity pass you by!**

Yankee Magazine – Effective with the January/February 2007 issue, Yankee Magazine will be **bigger and bolder**. While Yankee's unique trim-size brought great brand recognition over the years, Yankee will be expanding to a full-size publication—something both our editors and readers have been asking for. Contact John Ewald @ Yankee Magazine 800-736-1100, ext. 355 or JohnE@yankeepub.com or contact Jeannie Hebert for more information and rates!

PrePrint – The fall issue has already hit the stands, stop by the CVB to pick up your copy today!!! And believe it or not, we are selling the spring issue. **Act now!!!** This piece reaches over 1 million readers! Contact Jeannie Hebert immediately at jhebert@worcester.org or call 508-755-7400 x222.

The 2007 Winter Warmer Multi-Media Advertising Package - We have been able to negotiate a 50% discount for CMCVB members for on-air and on-line broadcasting on WODS--**THE ALL Holiday Music** station during the month of December. *Available Weeks Of: 12/11, 12/18, 12/25, 1/1, 1/8, 1/15, 1/22, 1/29, 2/5, 2/12, 2/19, 2/26.* Weekly On-Air Schedule (30-Second Radio Ads on Oldies 103.3). Their listening numbers go through the roof for December! **They actually triple!!!** Contact Jeannie Hebert at jhebert@worcester.org or call 508-755-7400 x222.

Telegram & Gazette Regional Travel Newsletter - This is a great opportunity offered at a low price to promote your property! And the Telegram & Gazette supplies free editorial for Central MA. If you have not done so already, **Call Jay Valencourt** at (508) 793-9100 **today** to take advantage of this economical way of having a presence in one of THE most read dailies in Central Massachusetts! It's a great offer to CMCVB members and an affordable way to obtain an ad **in color!** ** Remember we submit your event listings free of charge. (space is limited) Send in any events or offers via email to Julie Zomar at jzomar@worcester.org for consideration. FREE!

Group Tour Magazine – We have an opening in the Spring issue. With the CMCVB discount, cost is only \$527!!! Act now. We are also in the midst of selling for the Summer issue. Contact Jeannie Hebert at jhebert@worcester.org or 508-755-7400 x222.

Ongoing -----

"New England Weekends" WBZ Newsradio 1030 - Sat – Sun 6:55A, 7:55A, 8:55A 3 reports per day
Six :60 weekend commercials, Six weekend billboards, **Twelve total weekend media messages.** Every weekend, **WBZ** highlights the hot places to go for family fun, recreation and entertainment around New England during its weekly segment **"New England Weekends!"** Event listing on wbz.com Event Calendar! Total Weekly Investment: **\$900. That's \$75.00 a spot!!!!** **WBZ ranks number 1** in New England reaching over **400,000** loyal listeners every weekend! We can produce this co-operatively, so your investment is low and your impact is high! Editorial for your region and attraction is also a possibility. Contact Jeannie Hebert for more information.

Streaming on WBZ Newsradio 1030-- 100 :60 sec Commercials full month run

Now you can get a full month's exposure to your property or event on WBZ Newsradio 1030 online! The most listened to news station on line! **100 :60 sec. spots, for only \$1200.00 that's \$12.00 a spot. We can partner you** with others from your region to co-op the costs. Let Jeannie know if you are interested in this incredible deal!!!! There are no production costs, the CMCVB fully subsidizes the production of this program.

Tourism Kiosks - REMINDER

Cost is very affordable. \$100.00 per month per kiosk to advertise in the kiosk. Contact Jeannie Hebert at jhebert@worcester.org, or 508 755 7400 X222 or Eddie Kane at Nexgen Production 508 735 5181 or eddie@nexgenpro.com.

Boston Spirit Magazine

Circulation: 20,000+ Bi Monthly **Format:** High quality, four color **Rate:** \$375.00 bi monthly (**\$187.50 per month!**) **Contact:** Jenn Dettman 617-777-3062
This is a VERY upscale publication targeting the Gay and Lesbian community. Very successful for us bringing this affluent Boston market into the Central Massachusetts region, at this time, distribution is 17,000 subscribers, 3,000 directly mail to targeted households. Overruns of 1,500 to 2,000 per issue are distributed at prestigious establishments as well as highly attended shows such as the New England Flower Show. The CMCVB creates a **one page spread** under the CMCVB banner with a very affordable rate of only **\$375.00** per ad! Contact Jeannie Hebert at jhebert@worcester.org or call 508-755-7400 x 222.

Worcester Quarterly Magazine – The CVB is continuing to advertise in the Worcester Quarterly magazine, which is now scheduled to produce 6 editions. We have taken out a quarter-page ad! This magazine is distributed to affluent households within Central Massachusetts. Watch for our ad!!! Also provide us with pertinent information about your property as well as images so we can highlight upcoming events!

Radio Campaigns – Please contact Jeannie Hebert at jhebert@worcester.org or 508 755-7400 x222 with **ANY** interest you may have at **ANY** investment level. All of these campaigns are co-operative, so we can partner you with your fellow members to maximize your investment.

OnSite Studios – Discounted Rate – Jay Groccia will offer a discount price to anyone that purchases ad space in any of the print publications that you listed. Visit www.onsitestudios.com for more information.

***** INTERNATIONAL UPDATE *****

The Central MA. & Worcester County Convention & Visitors Bureau attended the 2nd Annual Global Forum and Marketplace at the Boston Park Plaza Hotel on October 24, 2006. We were well represented at the Forum and met with key international markets from Italy, Germany, France, Argentina, Mexico, Japan, England, Canada, Australia, Brazil, Ireland and New Zealand.

Tourism Massachusetts NYC Marketplace - February 28, 2007

The Central Massachusetts Convention and Visitors Bureau is participating in the Annual networking/sales event held in **New York City** targeting international tour/receptive operators based in Manhattan. Two-hour evening event/reception will be in table-top format to market your properties, destinations, attractions and services. We will meet with **100 major international tour planners** and managers who handle all tour arrangements and planning to the New England area from all international countries. Some of the past attendees include, Allied Tpro, ATI, CTN, Gattaldi, JALPAK Int'l, JTB, New World Travel and many more.

Cost: Partner to share the CMCVB table - **\$400**
Brochure distribution only - **\$50.00** (Cost does not include your transportation to and from NYC or your accommodation.)

Where: Rooftop Garden Space at 620 Fifth Avenue at 50th Street. Newly renovated space overlooking St. Patrick's Cathedral on Fifth Avenue.

When: Wednesday February 28th, 2007 from 5:30pm - 8:00pm

Who: Total of 25 tables reserved for New England based hotels, attractions, services and destinations

Accommodation: TBA; will secure at discounted rate.

If interested in participating please contact: Jeannie Hebert at jhebert@worchester.org or 508 755 7400 X222 or 508 981 5782 cell

***** CONGRATULATIONS TO THESE NEW ESTABLISHMENTS *****

Please join us in welcoming our members' newly opened establishments in Worcester:

Hilton Garden Inn Hotel: At the brand new Hilton Garden Inn Worcester – adjacent to the DCU Center you'll find guestrooms featuring complimentary high-speed Internet access, a fridge, microwave and coffeemaker. Plus, a breakfast café, complimentary business center, indoor pool, workout facility, meeting space and more – all for less money than you'd think! Call 508-753-5700 or visit www.worcester.stayhgi.com.

Uno Chicago Grill: Uno's offers a complete casual dining menu, including steaks, burgers, pasta, appetizers, desserts, a great bar as well as our signature Original Chicago Deep Dish Pizza. (25 Major Taylor Boulevard, Worcester) 508-421-9300.

***** MEMBERSHIP UPDATE *****

Please join us in welcoming our new members for the month of October:

- Alter Ego Visual Design
- Willis Center

Stories Needed!!! Don't forget, the CVB is always looking for unique stories from members about the region, their property, or how the CVB has helped their business. Don't be shy! Send your stories to Julie Orcutt at jorcutt@worchester.org or fax at 508-754-2703.

Join us at our next Hospitality Host Meeting, November 22nd, 8am for event information, media opportunities and networking. At this past month's Hospitality Host Meeting Pam Richard from the DCU Center and Gloria Hall from the Willis Center presented Commercial Spotlights to the group. If you'd like more information on the DCU Center events please contact Pam Richard at PRichard@dcucenter.com and for more information on the Willis Center please contact Gloria Hall at GHall@williscenter.org. Next month, look forward to the Hilton Garden Inn present.

Take Advantage of our Monthly Mailing Flyer! Each month the CMCVB offers members the opportunity to include a flyer in the Monthly Mailing. You can showcase your business for all of your special events, sales, and announcements on a monthly basis **OR** if you're a seasonal business; include a flyer for a specific month. This is sent to the full membership, local chambers, and tourist associations. **It's ONLY \$75.00 per month!!!** Please include **450 copies** to us by the second full week of the month. If you'd like the CMCVB to put it together for you the cost is \$100 for one-sided B&W or \$125 for two-sided B&W. Contact Julie Orcutt or Julie Zomar for more information or to sign up today!

***** A SAMPLING OF UPCOMING NOVEMBER REGIONAL EVENTS *****

Blissful Meadows offering special rates - through the month of November

Don't pack up those clubs just yet...Play 18 holes Monday through Thursday for only \$22! On Fridays, 18 holes is only \$28! Only \$35 on Saturday, Sunday or Holidays! What a deal!!!! Our fabulous "Lunch Special" is now only \$40 for 18 holes, car & lunch! Monday - Thursday, tee off up to 1pm. 508.278.6110
www.blissfulmeadows.com

George M. Cohan Tonight @ Foothills Theatre – Now – Nov. 19

Direct from its successful Off-Broadway run – the New England premiere of this work about an "old master" of the American musical theatre. George M. Cohan was the first real musical comedy star of the 20th century and his songs are a part of the American musical landscape. ("Give My Regards to Broadway," "Over There," "You're a Grand Old Flag," and "Yankee Doodle Boy." For theater & 4 Star Dining Packages from Viva Bene call 508-799-9999.

EcoTarium - Attack of the Bloodsuckers! – Nov. – Mar.

In this hands-on exhibit, explore the science of what's eating you-- from mosquitoes to ticks, leeches and more. For more information, e-mail info@ecotarium.org.

The 2nd Annual MassBay Film Festival 2006 - November 3 - 13

The MassBay Film Festival is a Worcester-based multi-day, multi-venue film event, featuring over 60 screenings, including some area and New England premieres, director appearances and many surprises still in store. www.massbayfilmproject.org 508-363-2424

Fork it Over - White Cliffs of Northborough – Nov 8

The fun begins at 5:30p.m. as the region's top chefs share their pastry skills at "Fork It Over". Each chef will create their own unique dessert using Girl Scout Cookies as a key ingredient. Culinary critics and the public alike will love this tasty twist on America's Best Cookies! You must register in advance and online to be included on the guest list. Admission is \$50 and proceeds benefit the Girl Scouts of Montachusett Council, Inc. <http://www.whizspark.com/es/viewevent.aspx?eid=1819&icid=13>

Bring a Turkey, Play for Free @ Blissful Meadows Golf Club – Nov 9

In cooperation with the local food bank, we will offer our customers a free round of golf in exchange for a 12+ lb. frozen turkey, canned goods, cash donation or a gift certificate to a local grocery store. 12+ lb turkey = 18 holes, \$15 cash or grocery store gift certificate = 9 holes, \$25 cash or grocery store gift certificate = 18 holes. Please call 508-278-6110 for tee times. www.blissfulmeadows.com

The Red Maple Inn Cooking School Salutes The Holiday Season! – Nov. 11 – (6 pm)

Last Class of 2006! - "Holiday Party Treats!" Great party favorites to get a head start on your own Holiday Festivities! Great Holiday Canapes, Appetizers, Buffet Dishes, Desserts to make a Big Hit at your Holiday Party! Classes are limited to 14 and are always sold out, payment is not refundable. \$85 pp + 15% Tax & Service Chg. Visit www.theredmapleinn.com for more information.

Davis' Mega Maze's Last Day of the Season – Nov. 13

This year Davis' Mega Maze will be open two additional weekends in November! Don't miss out on the fun! www.davismegamaze.com 508-422-MOOO (6666)

Vaillancourt Folk Art – Ladies Night – Nov. 15

New location at the Manchaug Mills at 9 Main Street, Suite 1-H in Sutton, MA. For more information visit www.valfa.com.

Kremlin Chamber Orchestra @Tuckerman Hall – Nov. 15

Considered one of Moscow's best, this internationally renowned, young orchestras has carved a niche for itself under the baton of its founder and Music Director, Misha Rachlevsky. For more information, e-mail music@musicworchester.org or call 508-754-3231.

WICN Presents their Brown Bag Concerts - Nov 15, 22, 29

Enjoy a free lunchtime concert in one of the world's great concert halls. The Brown Bag Concerts are produced by Mechanics Hall and WICN in partnership with Bank of America. Our 24th year of concerts concludes with the Fall season...six great concerts in all. Free Admission. Fabulous music ranges from jazz to folk to classical. www.wicn.org 508 752-0700. **Nov. 15 - Greg Abate** - widely considered among jazz writers and aficionados to be one of the "best post be-bop players out there today." Greg Abate is a jazz saxophonist, flutist, and composer. **Nov. 22 - The Worcester Jazz Orchestra** - New England's homegrown legends show off their big band sounds in the style of Count Basie, Duke Ellington, Stan Kenton and more. **Nov. 29 - Marta Topferova** - A Czech singer whose heart is in Latin American music. She dips into styles from across the Caribbean and South America.

Worcester Art Museum - November Tour of the Month: Memorable Mosaic Moments – Nov. 15 & 18

Join Docent Angela McClain in exploring the stories behind the Museum's renowned collection of mosaics from Antioch. Free with Museum admission. Call 508.799.4406, www.worcesterart.org

Higgins Armory Museum - Genealogy Brown Bag Lunch – Nov. 16

Are you looking to learn more about your family's history? Kay and your fellow genealogy enthusiasts can help answer your questions and guide your research. For more information, e-mail higgins@higgins.org or call 508-853-6015.

Worcester Art Museum presents: Beaujolais Night: Wine and Spirits in WAM Artwork – Nov. 16

Join the Young Friends of the Worcester Art Museum, art lovers between the ages of 21 and 45, for an evening featuring a gallery tour, appetizers, and a cash bar. Admission is free for members, \$10 nonmembers. Call 508.799.4406, www.worcesterart.org

Salisbury Singers perform The All-Night – Nov. 17

The Salisbury Singers will open their 33rd season with a performance of Rachmaninoff's *The All-Night Vigil* 8 p.m. at St. Spyridon Greek Orthodox Cathedral, Worcester. Tickets for this concert are \$20 adults, \$18 senior citizens and students, and may be ordered by calling 508-799-3848.

The Willis Center presents Colorstruck: Women of Color in Comedy – Nov. 17

Celebrate the power of laughter while supporting those who are not yet able to laugh. A benefit evening of comedy at the Crowne Plaza Hotel Amphitheater – 10 Lincoln St. in Worcester. \$15, \$10 seniors & students. Purchase tickets at www.virtuous.com or by calling 508-799-2934.

Grafton's Great Turkey - Treasure Hunt – Nov. 18 (10:00 AM At The Grafton Common Bandstand)

This is a fun event where each participant team's entry fee is a free will contribution of canned goods for the Grafton Food Bank's Thanksgiving Food Drive. Registration forms are available at the Grafton Recreation office at the Grafton Municipal Center, 30 Providence Road. 508-839-5335 ext 156. Sign up by 4:00 PM on Wednesday, November 15th. Registration forms are also available on line at: http://www.town.grafton.ma.us/Public_Documents/GraftonMA_Recreation/index

Thanksgiving Harvest Festival at Red Apple Farm – Nov 18-19 (10AM - 4PM)

Shop from over 20 local family farms and businesses for *all* your Thanksgiving dinner needs! Enjoy great live music and entertainment all weekend long. Gobble up smoked turkey drumsticks, southern fried turkey, hot apple dumplings and more! Participate in Yankee pie making, old-fashion cider pressing, seasonal wreath and bow making demonstrations. Take a guided nature walk with North Quabbin Woods. Bring non-perishable food donations for the Worcester County Food Bank to support our local area food pantries. Receive a chance to win great prizes donated by local businesses for every 5 non-perishable food donations. *Now taking orders for Free-Range Turkeys, Pies (7 varieties) and Gift Baskets.* For more information go to www.RedAppleFarm.com or call 800-628-4851

Southwick's Zoo – Purple Peacock Gift Shop Open House – Nov. 18-19

Direct imports from Peru and South Africa. Unique gifts from around the globe. Refreshments. www.southwickzoo.com 508-883-9182.

Thanksgiving Day Celebration @ Old Sturbridge Village – Nov. 23

To mark one of just a handful of holidays on the early New England calendar, Old Sturbridge Village re-creates various activities from an early New England Thanksgiving Day, including cooking at the hearth, demonstrations of 19th-century table manners, a Thanksgiving sermon, and after-dinner entertainment. 1-800-SEE-1830. www.osv.org

Thanksgiving Day Buffet @ Wachusett Village Inn – Nov. 23

Adults \$23.95, Seniors \$18.95, Children \$13.95 (6-12 years old), Children under 6yrs old \$6.95. For more information call 800-342-1905 or 978-874-2000 or visit www.wachusettvillageinn.com.

Holiday Season Kick-Off @ Higgins Armory Museum – Nov. 24

Avoid the crowded malls on the day after Thanksgiving and get your holiday season off to a great start with a visit to the Higgins Armory Museum. Watch live arms and armor demonstrations at 11:00am and 2:00pm, followed by tours of the Museum at 12:00 and 3:00pm. For more information, e-mail higgins@higgins.org or call 508-853-6015.

Worcester Art Museum presents: 14th Annual Worcester Art Museum Food Drive – Nov. 24

Once again, the Museum is collecting donations for local shelters and food pantries. Visitors who deliver non-perishable food items to any of the Museum's entrances on the Friday after Thanksgiving may enjoy free admission that day. 11am-5pm. Thank you for your support! Call 508.799.4406, www.worcesterart.org

EcoTarium - Attack of the Bloodsuckers – Nov. 24

Come investigate the science of what's eating you at this hands-on exhibit that uncovers the mysterious lives of mosquitoes, ticks, leeches and other bloodsucking creatures around New England. Cost: Free with museum admission. Senior/Student \$2 discount on museum admission. For more information, e-mail info@ecotarium.org or call 508-929-2700.

Worcester Center for Crafts - 24th Annual Festival of Crafts – Nov. 24-26

For 24 years the much-loved Annual Festival of Crafts has been a holiday tradition, connecting the Worcester community with craft artists and their beautifully handmade work. This year's festival will include additional special events and contests, celebrating the 150 years of the Center. \$5 members, \$6 non-members. For more information, e-mail wcc@worcestercraftcenter.org or call 508-753-8183.

Tower Hill Botanic Garden - Holly Days 2006: A Star-Studded Holiday –Nov. 24 – Dec. 30

Enjoy breathtaking indoor displays of decorated trees, wreaths, and faux fireplace mantels and entrances. All of the incredible hand-made ornaments are crafted from natural materials, like seed pods, seeds, dried flowers and fruits, twigs, and more. Holiday entertainment each weekend! Call 508-869-6111 or visit <http://www.towerhillbg.org>.

Boston Ballet - The Nutcracker – Nov. 24 – Dec. 30

Boston's holiday classic! Performed at the beautiful Opera House. Groups of 40+ of senior/student receive 30% off. Admission \$25-\$150. Times vary. Call 617-695-6955 or visit www.bostonballet.org

New Business Opportunities Forum at the Beechwood – Nov. 27

The New Business Opportunities Forum will feature a moderated panel of successful local entrepreneurs with networking opportunities before and after the event. The theme for this edition will be "How to Avoid Pitfalls When Starting a New Business". (508) 754-5789

Disney Live! presents Mickey's Magic Show at the DCU Center – Nov 30 – Dec 3

Abracadabra! Mickey, Minnie and a host of Disney friends come together with world-class magicians to perform magic from legendary Disney films right before your eyes. See the Fairy Godmother; the spectacular levitation of *Aladdin's* Princess Jasmine; and the enchanted dancing brooms of *Fantasia*. Join Donald and Goofy, Alice and the Mad Hatter, and many more! www.dcucenter.com 508-755-6800

***** **ADDITIONAL REMINDERS** *****

Photos Needed!!! The CVB is always looking for high resolution images of our members' properties and the region! These images are used in a variety of publications, ad designs, or marketing materials designed in-house by the CVB. Please send images to Julie Zomar at jzomar@worchester.org. Images must be at least 300 dpi or higher for resolution.

CVB Committees: to get involved in a committee, such as the marketing committee, group tour committee, and hospitality host committee; please contact the CVB at 508-755-7400.

"What's Going On" and "Special Packages" Section of our Website - We are always looking for new, exciting things to feature in these sections. If you have any ideas for how we can play up these two sections, please email all information in Word format to jzomar@worchester.org. This is a wonderful way to bring your property to top of mind status! FREE!